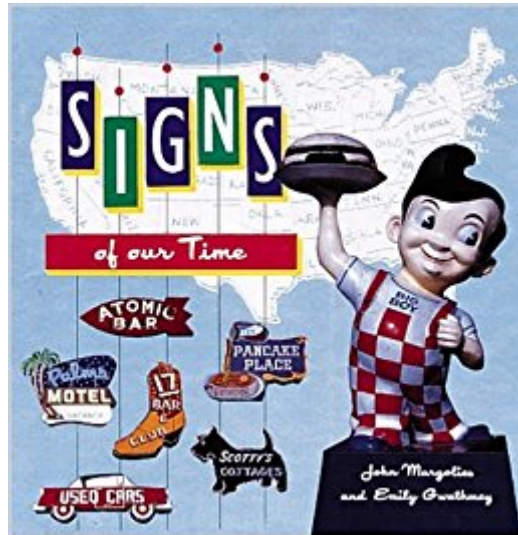


The book was found

Signs Of Our Times (Recollectibles)



Synopsis

This is an illustrated, survey of the best in America outdoor signs, ranging from the 1920s to the 1960s.

Book Information

Series: Recollectibles

Hardcover: 96 pages

Publisher: Abbeville Press; 1st edition (January 1, 1993)

Language: English

ISBN-10: 1558592091

ISBN-13: 978-1558592094

Product Dimensions: 9.3 x 0.5 x 9.3 inches

Shipping Weight: 1 pounds

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #1,525,696 in Books (See Top 100 in Books) #68 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers #791 in Books > Engineering & Transportation > Automotive > Classic Cars #1204 in Books > Travel > Food, Lodging & Transportation > Road Travel

Customer Reviews

What a lovely book to just LOOK at! Seeing so many of these images brought back so many memories - I am grateful to the author who took the time to forever record places so fondly remembered.... Excellent!

excellent

A nicely designed book about the visual fun along the nations roads and small towns. By the nature of these signs a lot of them shown in this book have probably disappeared by now. How many barns are still standing with a Chew Mail Pouch Tabacco painted on them? The author's note that as companies merge and expand one part of America can now look very much like any other part but surely this has always been the case, a Coke sign looked the same anywhere, Holiday Inn used their 'Great Sign' coast to coast. Perhaps what they regret is the decline of originality (and fun) many small-time businesses put into attention getting signs. Most of the hundred or so photos in the book are external signs but there are some vintage postcards, matchbook covers and architectural

photos. The chapter on motel signs shows the art of the signmaker at its best, arrows, lettering and animal shapes made out of neon, revolving stars, in fact anything to attract the eye of the passing motorist. John Margolies' earlier book 'The End of the Road' covers the same subject but concentrated more on buildings rather than signs, both books capture a vanishing America. Nostalgia fans will love these books.***FOR AN INSIDE LOOK click 'customer images' under the cover.

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